



1. Introduction

This privacy notice sets out how LIPA collects, uses, and protects personal data relating to alumni in accordance with the General Data Protection Regulation (GDPR).

2. Data Controller

LIPA is the data controller responsible for the personal data held withing our systems.

4. The Personal Data We Collect

LIPA may collect and process the following personal data about our alumni:

- Names (present and former), email address, postal address, telephone number, social media handles
- Details of your studies and extracurricular activities while at LIPA
- Details of any employment, internships or other opportunities you may have been offered as a result of your association with LIPA
- Details of employments (past, present, future), accolades, awards that you share with us or that are publicly available
- Details of any donations you may have made to LIPA
- Details of any support give to you by LIPA including loans and grants
- Information about events you may have attended, including photos or video recordings of you, taken at these events

5. How We Use Your Personal Data

We may use your personal data for the following purposes:

- To keep you informed about alumni events, opportunities and fundraising initiatives
- To administer alumni benefits, such as access to our facilities and services
- To update our records and contact details

To acknowledge donations made to LIPA
To improve and develop our alumni relations activities
To facilitate contact between alumni, current students and staff for collaboration and networking opportunities

6. Lawful Basis for Processing Your Personal Data

The lawful basis for processing your personal data is:

Your consent, where you have provided it. This can be revoked by emailing alumni@lipa.ac.uk

Our legitimate interests in maintaining contact with our alumni community and developing our alumni relations activities

Our legal obligations, such as keeping accurate records for financial and tax purposes

